

# BELLO FATHIU ADESINA

## Full-Stack Developer | Founder, BigFat Tech Solution

Lagos, Nigeria | bellofathiu2022@gmail.com | [LinkedinProfile](#) | [Portfolio Link](#)

### PROFESSIONAL PROFILE

Forward-thinking Technical Founder and Full-Stack Developer specializing in AI-integrated web solutions and e-commerce infrastructure. Expert in "vibe coding" and no-code frameworks to accelerate deployment. Proven track record of building scalable digital products, from AI asset galleries to specialized e-commerce marketplaces, while managing end-to-end brand identity for diverse clients.

### CORE COMPETENCIES

1. **Development:** Full-Stack Web Development, Firebase Studio, Base44, React, Node.js, Acode and more.
2. **AI & Innovation:** Prompt Engineering, AI Implementation, Vibe Coding, Digital Asset Automation.
3. **E-commerce & Systems:** Inventory Management Systems.
4. **Design & Branding:** Professional Logo Design, Brand Identity, UI/UX Wireframing.
5. **Operations:** Strategic Planning, Small Business Management, Technical Advising.

## PROFESSIONAL EXPERIENCE

### Founder & Lead Developer | BigFat Tech Solution Aug 2025 – Present

- Architected and deployed custom web applications for retail and tech clients, reducing client time-to-market by 40% through AI-assisted development.
- Developed **The Studio**, an AI-powered marketplace for digital assets, integrating automated branding tools for entrepreneurs.
- Designed and managed comprehensive branding packages (logos, flyers, stickers) for brands.
- Implemented automated email marketing funnels using Brevo and Mailchimp to drive client retention and lead generation.

### Technical Consultant (Project-Based) | African Market Direct Nov 2025 – Present

- Engineered a specialized e-commerce platform for African foodstuff distribution using Base44.
- Developed a tiered "Product Bundle" system (Bronze/Silver/Gold) to simplify the bulk-buying experience for international customers.
- Integrated a secure administrative dashboard for real-time inventory tracking and order fulfillment.

### Operations Assistant | [Mother's Retail Business] Dec 2023 – Present

- Balance daily retail operations with technical development, gaining hands-on experience in supply chain and customer relationship management.
- Optimized shop workflows and inventory tracking, applying lean business principles to a traditional retail environment.

## TECHNICAL PROJECTS

### Elastic Prompt Vault AI | Lead Developer

- Built a digital gallery dedicated to high-fidelity AI-generated imagery and complex prompt engineering.
- Showcased expertise in mid-journey aesthetics and structural prompt logic for creative professionals.

### **Model Portfolio Digital Hub** | *Technical Advisor*

- Developed a professional digital portfolio for an aspiring model, focusing on high-performance image loading and mobile-first UI.

### **EDUCATION & CERTIFICATIONS**

- **B.sc/Computer Science** | Esfam Benin University
- **Certified AI Prompt Engineer** | Coursera/Google
- **Full-Stack Web Development Boot Camp** | 2024
- **Digital Marketing Specialist** | 2025